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THE PRESIDENT'S MESSAGE

Happy New Year

As we stand on the threshold of our New Fiscal Year, I envision a future far beyond the horizon of our imagination. I am firmly convinced that we are destined for truly big things, and I believe that the more good friends we can get together the stronger the foundation will be on which to build this future.

Today our Executives are better trained; we have better productions, our promotion is so much better and our American Hibiscus Society better known throughout the world; in the Hawaiian Islands, South America, Cuba, Africa and Australia, and so we enter into the New Year with renewed confidence.

Two years have passed since I became President, and during that time, through your tireless efforts, and the sympathy and cooperation of my co-workers, many changes have taken place, and the growth and progress of our Society has been outstanding. From this point on I am sure we will have greater progress, and I feel confident that 1957-1958 and 1959 will be the biggest years we have ever had.

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This issue of your bulletin, "THE SEED POD", will be the fourth quarterly issue, or one full years publication. We think you will agree that each issue has shown an improvement. We hope that you will like the more convenient form and style of printing. We also hope that you will continue to give your encouragement to our efforts.

....L. K. Thompson
Vice-Pres.